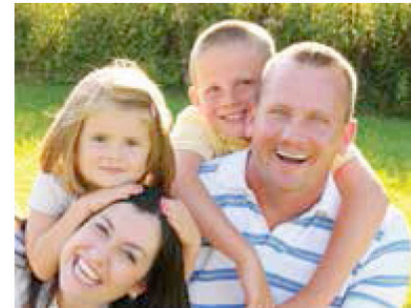




Inspiring Healthy Living
Around the World





The next best thing to fruits and vegetables®



Twenty years in the marketplace



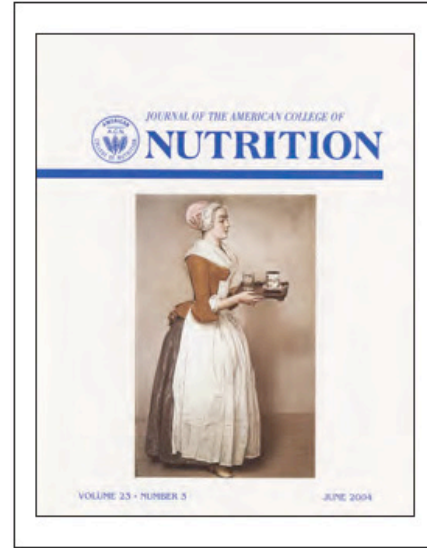
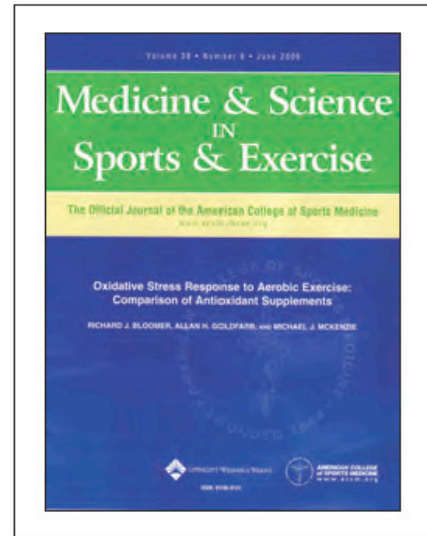
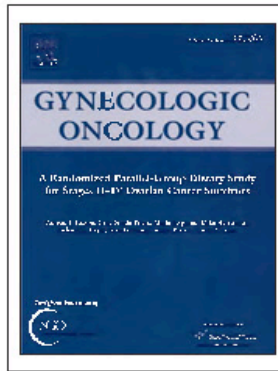
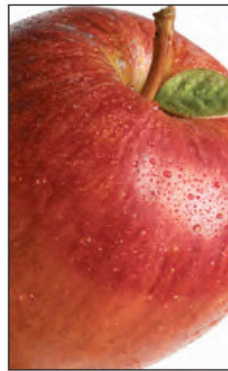
Largest selling whole food based product in the world



Most thoroughly researched brand name nutritional product in the world



Supported by leading health professionals around the world





Published clinical studies show that Juice Plus+[®]:

Delivers key antioxidants and other
phytonutrients that are absorbed by the body.

Reduces oxidative stress.

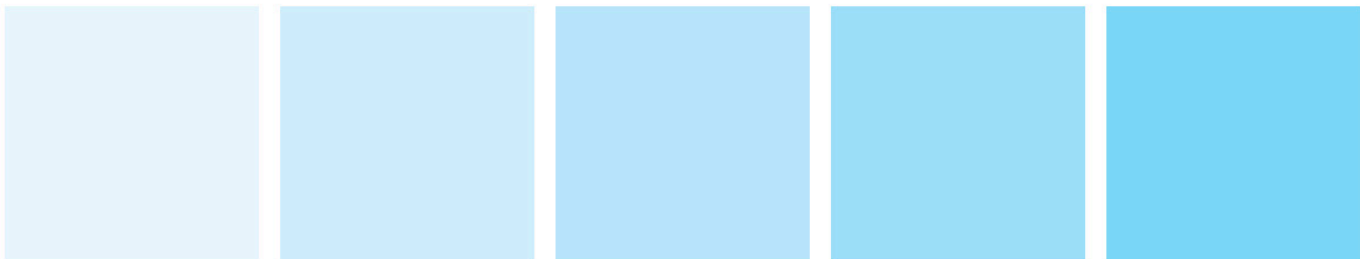
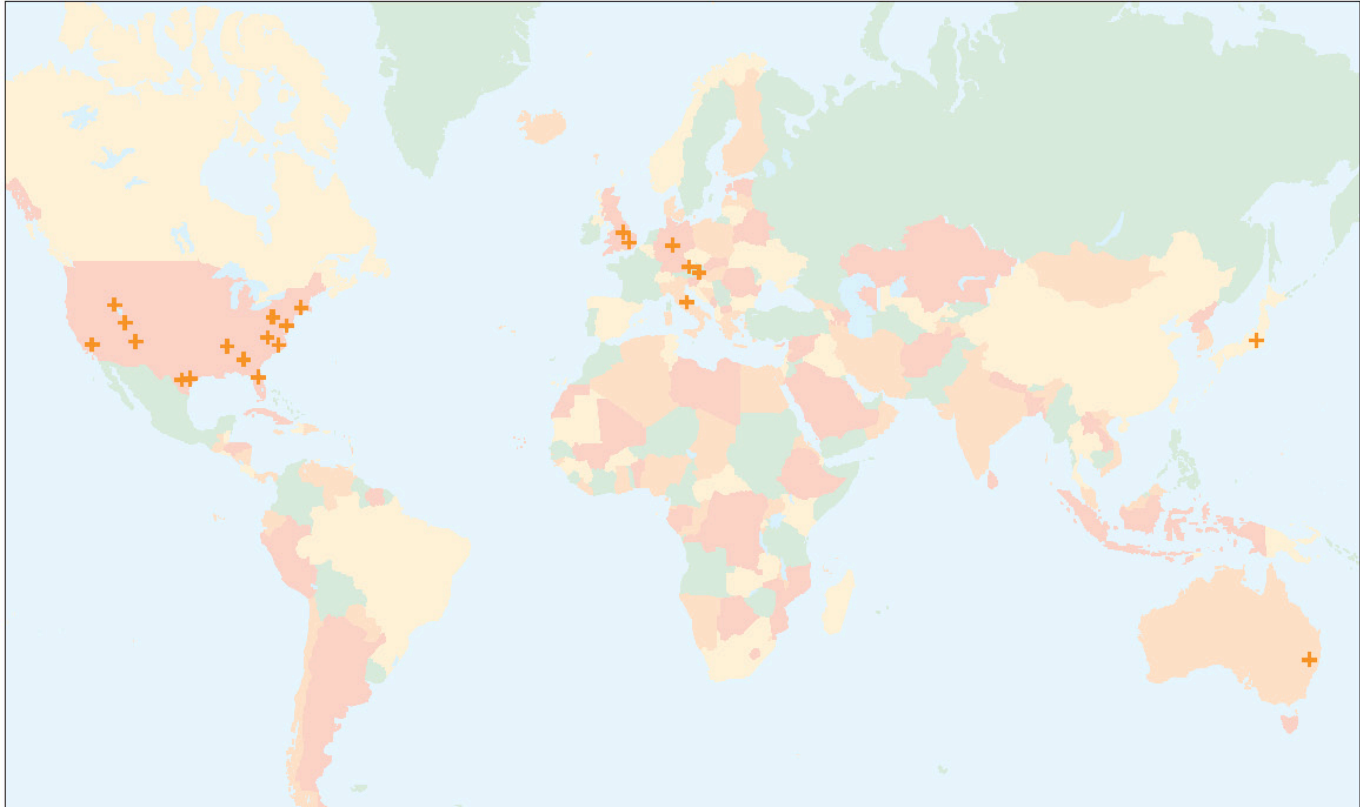
Reduces key biomarkers of systemic
inflammation.

Supports a healthy immune system.

Helps protect DNA.

Supports cardiovascular wellness.

Supports healthy skin and gums.



Academic Centre for Dentistry Amsterdam, The Netherlands
Brigham Young University
Charité University Medical Centre, Berlin, Germany
Georgetown University
King's College, London, England
Medical University of Graz, Austria
Medical University of Vienna, Austria
Nemours Children's Clinic, Florida
Tokyo Women's Medical University, Japan
University of Arizona
University of Birmingham, England
University of California, Los Angeles
University of Florida
University of Maryland School of Medicine

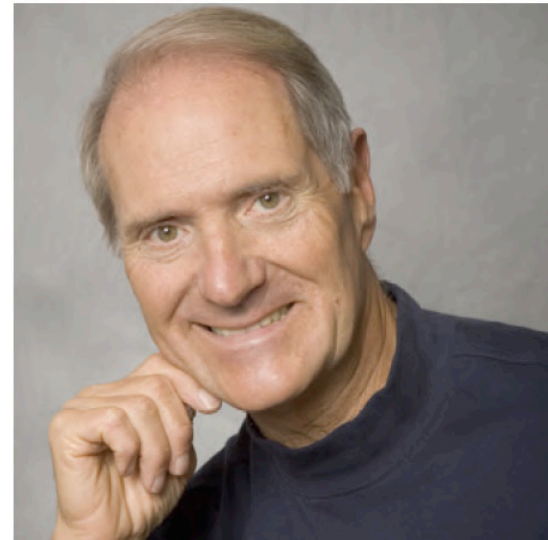


The most thoroughly researched brand name nutritional product in the world

University of Milan, Italy
University of Mississippi Medical Center
University of North Carolina at Greensboro
University of South Carolina
University of Sydney, Australia
University of Texas Health Science Center
University of Texas/MD Anderson
University of Toronto, Canada
University of Witten-Herdecke, Germany
University of Würzburg, Germany
Vanderbilt University School of Medicine
Wake Forest University funded by the National Cancer Institute
Yale University-Griffin Hospital Prevention Research Center

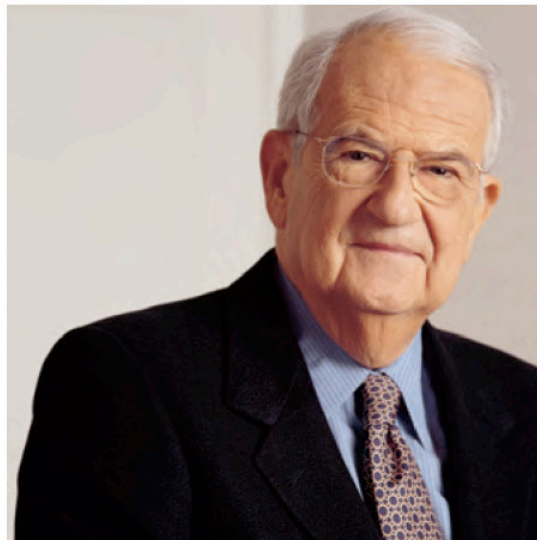
“Juice Plus+® is a great way to get fresh fruits and vegetables into kids. In fact, it’s the only supplement I take.”

William Sears, M.D.



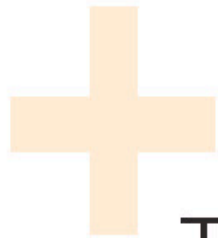
“Our children will suffer more chronic disease and premature death from eating poorly than from exposure to alcohol, tobacco, and drugs combined.”

David Katz, M.D.



“Eating fresh fruits and vegetables every day is critical to good nutrition. I take Juice Plus+®. My family takes Juice Plus+®. It’s the next best thing I know to fresh fruits and vegetables.”

Isadore Rosenfeld, M.D.



Top health experts support
the Juice Plus+[®] concept.



After one full year of taking Juice Plus[®], people report*:

	Children	Adults
Fewer doctor visits	66%	51%
Taking less prescription or OTC medication	56%	42%
Fewer days of school and work missed	60%	52%
Positive benefit of some kind	96%	99%

*Based on 150,000 respondents from the Juice Plus[®] Children's Health Study





What is the gift of health worth?



BY JUICE PLUS+



A groundbreaking new way
to bridge the gap

State-of-the-art aeroponic growing system

Grow your own fruits and vegetables at home.

Perfectly complements our Juice Plus+[®] story

Attracts new customers for Juice Plus+[®]





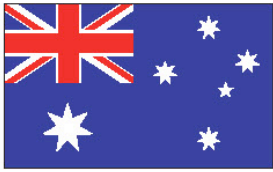
THE *Juice* PLUS+ COMPANY

Founded in 1970

World headquarters in Memphis, Tennessee

Privately held

Over \$9 billion in sales since inception



Australia



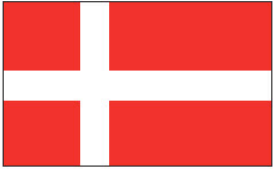
Austria



Belgium



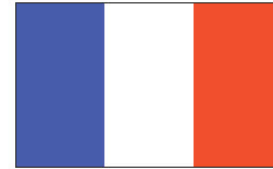
Canada



Denmark



Finland



France



Germany



Holland



Ireland



Israel



Italy



Luxembourg



Malaysia



New Zealand



Norway



Poland



Singapore



Spain



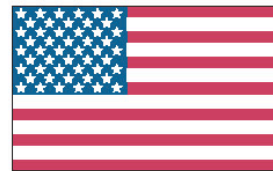
Sweden



Switzerland



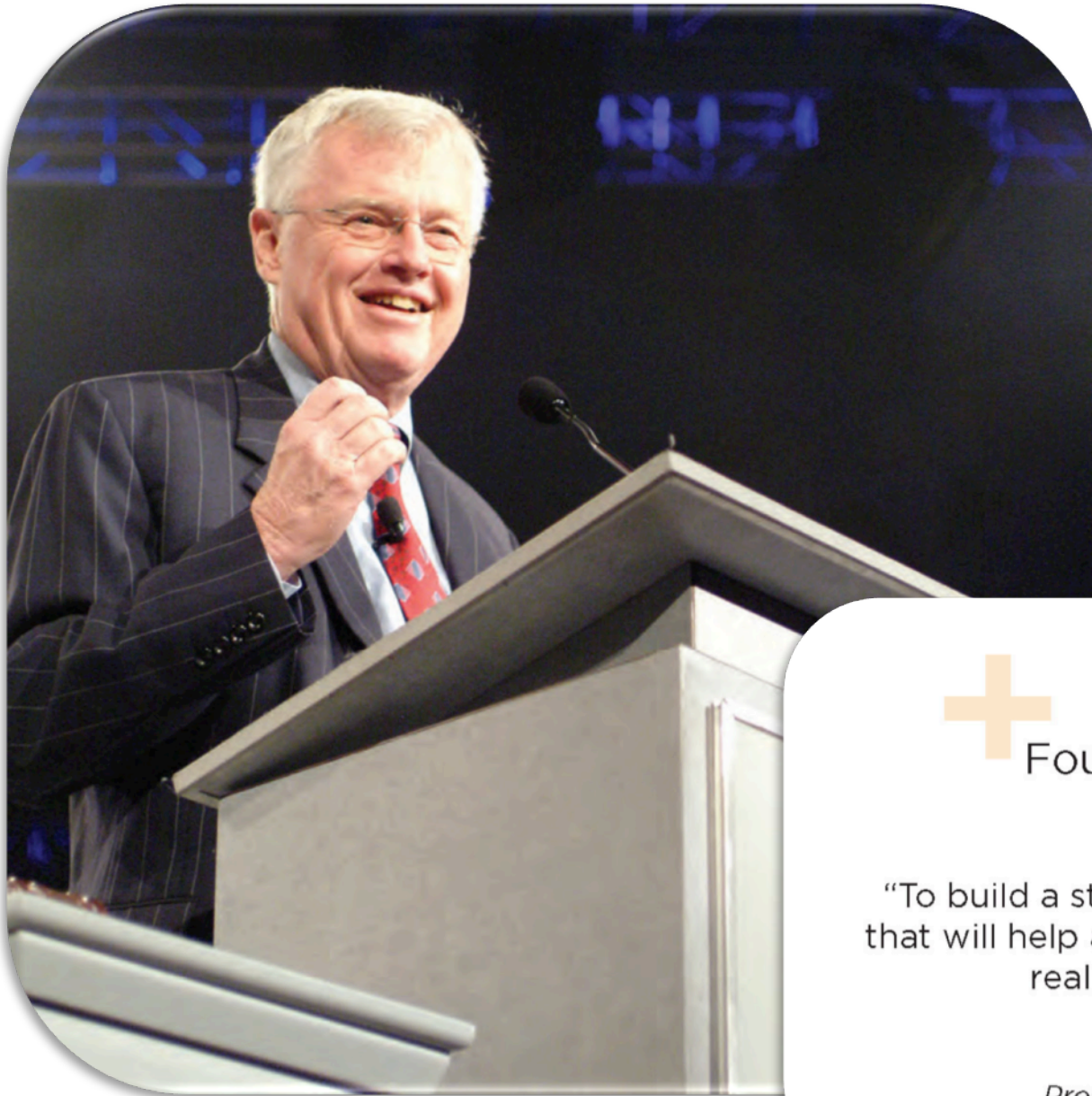
United Kingdom



United States



Juice Plus+[®] inspires healthy living
in more than 20 countries
around the world.



Founder's Vision:

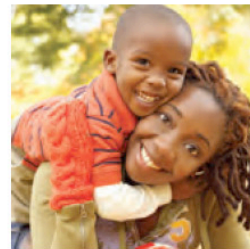
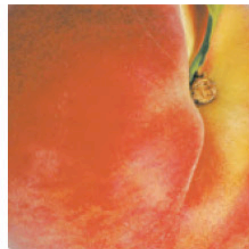
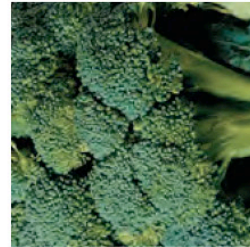
“To build a stable and lasting company that will help as many people as possible realize their dreams.”

Jay Martin
President and Founder



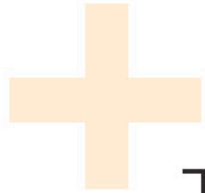


Juice Plus+[®] gives back
to the communities
in which we do business.



Inspiring healthy living
around the world.





The Juice Plus+[®] Virtual Franchise[®]

Embrace the Juice Plus+[®] health habit.

Share Juice Plus+[®] with friends and family.

Inspire others to do the same.





The Juice Plus+[®] Virtual Franchise[®]

The perfect business for busy people

Low investment, low risk, low overhead

Built around the way you live

Part of the rapidly growing health and
wellness industry





We've borrowed the best concepts from a variety of businesses to create a unique business model.

Franchising

Brand name product

Tried and proven system

Direct Sales

Person-to-person

Network Marketing

Home-based business

Corporate America

Benefits plan





National Marketing Director Benefits Plan

Comprehensive medical insurance,
including dental and vision

Life insurance

Disability insurance

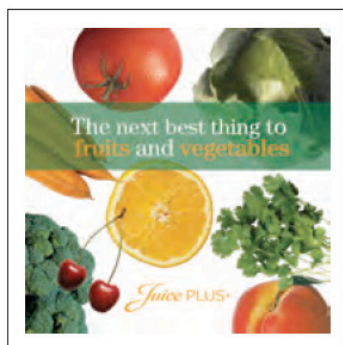
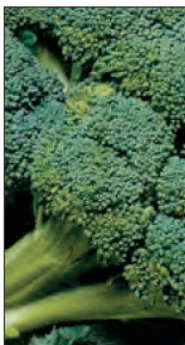
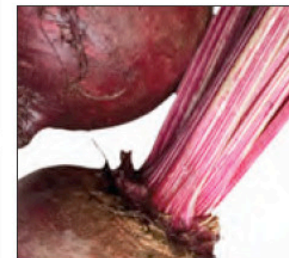
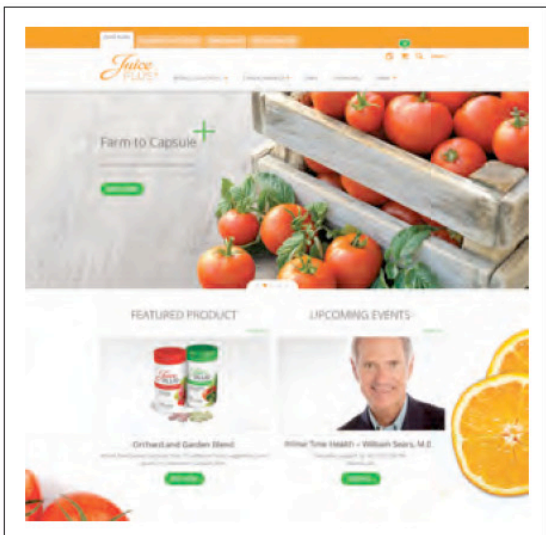
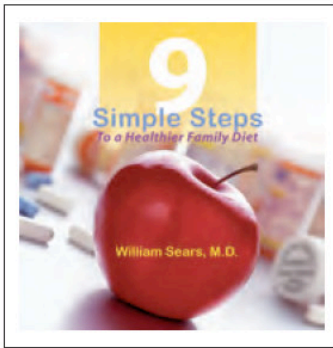
Long term care insurance

Prescription drug coverage

Family tuition program

Expense allowance

Holiday bonus





You share Juice Plus+®.
We do everything else.

Provide top-quality sales support

Process your orders

Ship directly to your customers

Collect from your customers

Pay you and your team

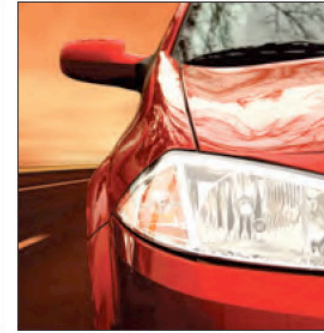
Manage your data



Build a Juice Plus+® team
and earn even more.

You
\$500
a month

Make a car payment



3 Club
\$1,250
a month

Make a house payment



12 Club
\$3,300
a month

Pay for your child's
education



39 Club
\$10,000
a month

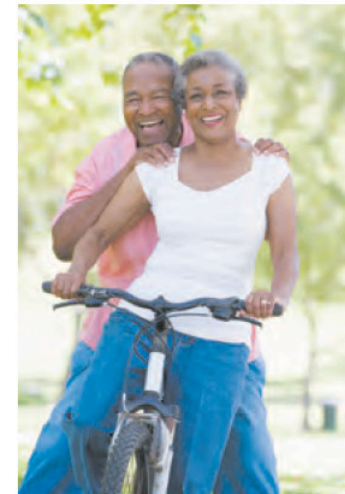
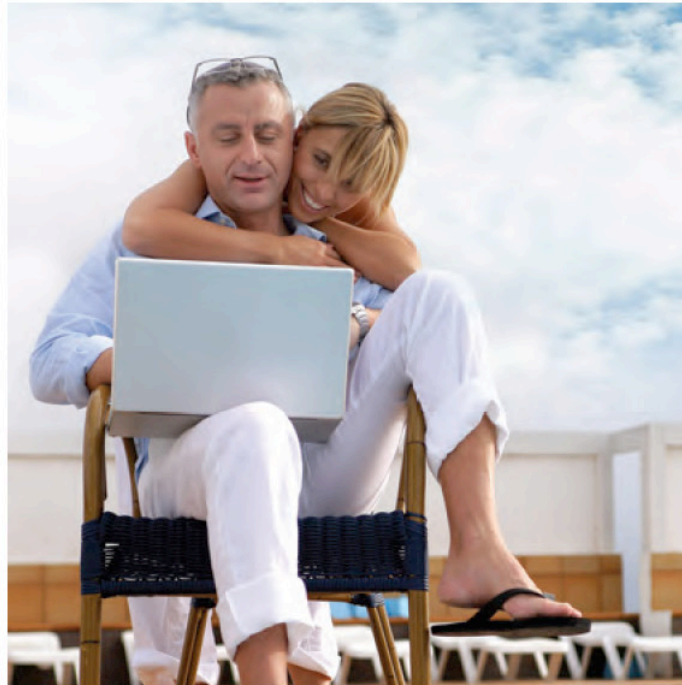
Start a new career

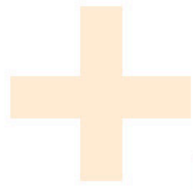




What do you want from the
Juice Plus+[®] business?

You decide.





Juice Plus+[®] Virtual Franchise[®]

Home-based and flexible

Low investment, risk, and overhead

Tried and proven product and system

Part of the growing health and wellness industry

Provides financial security

Offers unlimited potential

Allows you to design your life



We invite you to join our team.

Juice PLUS⁺
V I R T U A L
FRANCHISE[®]