

How to invite to the “Join Our Mission” event

INTRO - “Hi! I hope you’re doing well _____ (i.e. I loved seeing your kids on Facebook!)

1. Raving Fan Customer - I know Juice Plus+ really makes sense to you and I love your story and I bet you are telling others about what you are doing. I wanted to share more with you about The Juice Plus+ Company and their mission to Inspire Healthy Living Around the World. I really believe you could make a difference by sharing your story! I'm hosting an event where you could learn more. I would love to have you join me on _____. If I send you an invitation would you come/tune in? (SEND FLYER)

2. Dream Team - I think the world of you and would love to spend more time with you. You have such a heart for others and you love health like I do! I would love to have you take a peek at what I’m doing to see why I love it so much. Maybe this could be a fit for you too. No worries if not. I'm hosting an event on _____. If I send you an invitation would you come/tune in? (SEND FLYER)

3. Cost of JP+ Issue - I was thinking about our conversation about Juice Plus+. I know you see value in JP+, but you mentioned that cost is an issue. I would love to share with you how you could not only offset the cost of JP, but bring more money into your family’s income by sharing this amazing gift with others. For \$50/year, you can join this awesome mission of inspiring others to healthy living. We could also spend more time together and have fun too! I'm hosting an event to share more. I would love to have you join me on _____. If I send you an invitation would you come/tune in? (SEND FLYER)

4. Dissatisfied with life - I was thinking about you and the fact that you are _____ (i.e. unhappy with your job, don’t have enough time with your kids, looking to make some extra income, wanting to be part of a positive community etc.). I don’t know if you’d be interested, but I would love to show you what I just discovered. Maybe you could get excited too! I'm hosting an event to share more. I would love to have you join me on _____. If I send you an invitation would you come/tune in? (SEND FLYER)

5. Friend that you’ve already shared with - I wanted to see if you would join me on _____ for an online event. I would love your support! I’ll be sharing about Juice Plus+ and the company but I really want you to hear the stories that will be shared. They have encouraged me so much and I can’t wait for you to hear them!

EXTRA COMMENT IDEA - I am so thankful I learned about this information and I want everyone that I know and care about to hear this too!