Mindset Series Call #5 & #6 "Attracting People into the Team"

The Process of Attracting

- 1. Discovery
- 2. Picture the Possibilities
- 3. Make a Match
- 4. Invite to Next Step



Next Step Launching a New Rep and Bringing in the Support Team

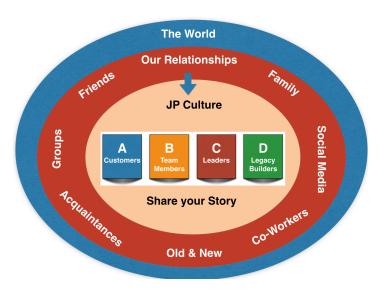
Setting up a 3-way call or meeting

- 1. Communicate with all parties to set up the call
- 2. Gather any information needed about the person you are inviting to the call
- **3.** Prepare yourself for the call so you are at your best (this is the character and attraction piece)
- **4.** Prepare an outline for the call (this is the competence and value piece)

Step 1: Communicate with everyone

Communicate with all parties involved

- Is the person ready for the call & do they know what to expect?
- How do you find that out? Ask these Questions
 - 1) Why this person? Why now? What is the purpose of this call? What would you like to accomplish?
 - Qualify the person and purpose of the call by going through the preparation process for the call. (see gather information about the person on page 2 below)
 - Verify with all parties the time of the call the length based on what you want to accomplish – and what you will be discussing.
 - The Execute the Next step: Have the Call or Meeting



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Step 2: Gather Information about the person

I love reviewing the history of the person right before we meet. If you are setting up a 3-way call, request that your team member vox you with the following information.

- 1. The history of this relationship & any previous connections to our community
 - Describe your Relationship to date with this person
 - Describe their JP Health or Income Experiences if any
 - Describe their Exposures to our JP Culture if any
- 2. Use the following tools to guide further discovery in order to help you make a match
 - What you have discovered about their F.O.R.M., S.I.G.N., and W.I.T.T.
 - ♦ F.O.R.M. Family-Friends, Occupation, Recreation, Motivation: Mission-Money
 - ♦ S.I.G.N. Strengths, Interests, Goals, Needs
 - ♦ W.I.T.T. What's Important To Them
 - Share info on the "Potential Team Member Profile" sheet especially last 3 questions

Step 3: Prepare Yourself: (See details on page 3)

- 1. Prepare Yourself Your Energy & Attitude
- 2. Prepare Your Space Is all equipment ready
- 3. Prepare Your Tools: Your Outline for Call is Completed
- 4. Prepare Your Intentions not Your Agenda: Make a match don't push for an outcome.

Step 4: Prepare Outline for Call (The outline below is similar for any step)

Discovery: Ask questions to know what they want; Listen & Build Trust
Create Interest Picture the Possibilities by sharing your Story and Experiences
Qualify Interest: Ask Questions to qualify their interest in moving forward
 Ask for any concerns or roadblocks that might get in the way

Verify Interest: Ask if ready to move forward with next steps

5. Call to Action: Explain the 3 Commitments and give specific action steps

- 1) Commit to Self-Study: Action Step Guide to ToolsJPVF.info
- 2) Commit to Staying Connected: Set up Voxer & Next Connection
- 3) Commit to Business: Discuss next steps about talking to people

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Step 3: Digging Deeper into "Preparing Yourself"

1. Prepare My Energy & Attitude:

Attitude of Gratitude

My Life - My Family - My Business - My Legacy

Attitude of Abundance - There is enough for everyone

Their Life - their Family - their Business - their Dreams

- Attitude of Flexibility Model C.A.L.M. Confident Leadership
 - This builds trust in your Character & Competence
 - Remind yourself to dance with the conversation yet bring value
 - You Love and Lead by listening and learning

2. Prepare My Space:

- Have a place set aside for the call or meeting with everything ready
- Have your phone, ear phones, computer, zoom number, lighting ready to go

3. Prepare My Tools to Lead the Call:

- Have an outline ready so you are as Calm and Confident as possible
- Have tools ready to guide for self study (JP Website, ABC System at JPVF.info)
- Know the specific tools and where to find them for each step.
- Agree on a call to action: Align Call to Action with their 3 commitments

4. Prepare My Intention:

- Remember that my intention is to make a match
- Not an agenda to push a result I want that they may not want.
- My goal is to create a relationship that is mutually beneficial
- And an action plan that matches what they want to accomplish.