

PROMOTION QUALIFICATIONS GUIDE AND INFORMATION SHEET

June 21, 2019

NATIONAL MARKETING DIRECTOR

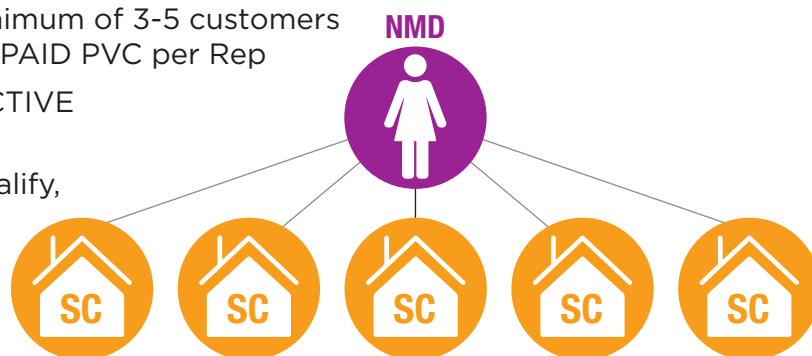


MINIMUM Total of 100,000 Payline (Paid) PVC over a consecutive 3 month period (Avg 33,333 Payline PVC per month)

- ▶ Third month Payline PVC can be no lower than 33,000
- ▶ Maximum of 60% of 33,000 Base (19,800 Paid PVC) can be counted from any one line

5 SC lines in Performance Bonus (PB) for last 2 of the 3 months

- ▶ PB lines in bonus must be Working Lines in second and third months
 - A Working Line for a NMD promotion will be a MINIMUM OF 8 ACTIVE/WORKING REPS that have a minimum of 3-5 customers each, creating a minimum of 90 PAID PVC per Rep
- ▶ All 5 SC lines in PB must be EFFECTIVE by third month
- ▶ SC lines in PB using EXCESS to qualify, may affect promotion approval



National Marketing Director Example

3 SC lines in Promote Out Bonus (POB) for last 2 of the 3 months

- ▶ 3 SCs in POB promotions must be EFFECTIVE by second and third months
- ▶ SC lines in POB using EXCESS or being manually qualified, may affect promotion approval

A Household/Spouse line will not count toward PB or POB Structure for NMD promotion

- Exception to that rule would be if there is a Working Line within the spouse line that could be used as the Structure requirement

One new frontline 2000+ VF Promotion within past 6 month period

BONUS OF \$5,000 PAID TO REP WHEN PROMOTION IS APPROVED
SECOND BONUS OF \$5,000 WHEN REQUIREMENTS ARE HELD FOR 2 OF THE FOLLOWING 4 MONTHS

Must hold NMD Requirements after promoted for 3 consecutive months once promoted to be eligible for NMD BENEFITS PACKAGE

- | | | | |
|-----------------|---|---|--|
| YOU EARN | <ul style="list-style-type: none">• Promotion to NMD• \$10,000 Promotion Bonus• 1 Free Conference Ticket (\$150 Value) | <ul style="list-style-type: none">• NMD Benefits Package• Retail Sales Profit (RSP)• 22% Commission Level• 5% Performance Bonus (PB) | <ul style="list-style-type: none">• 4% Promote Out Bonus (POB)• Business Incentive Bonus• End of Year Holiday Bonus |
|-----------------|---|---|--|

SEE "COACHING GUIDE" FOR FURTHER DETAILS AS TO WHAT IS REVIEWED BEFORE FINAL PROMOTION APPROVAL (Found in your Virtual Office under TRAINING; Team Building, then scroll down to additional Team Building Section)

The Juice Plus+® Company, LLC, reserves the right to ALL FINAL APPROVALS of all promotion levels and bonus programs within the Juice Plus+® Company, LLC, Compensation Plan

Juice PLUS+
VIRTUAL
FRANCHISE®