

"Core Competencies"

Column 1

Principles Never Change

Column 2

Systems Rarely Change

Column 3

Tools Always Change

Relational Principles	Business Systems	Communication Tools
<p>Leading with Principles is a magnificent way to create a culture of trust and foster a stable and lasting organization.</p> <p>Universal principles are relevant to all races, religions, cultures, age groups and time periods.</p> <p>Relationships aren't something, Relationships are everything!</p>	<p>Understanding Business Systems is essential to maximizing our time and keeping the Main Thing, the Main Thing</p> <p>Market Product(s) Follow Business Model Train & Develop a Sales Force</p> <p><i>Good training systems: Explain, Document, Demonstrate and Allow opportunities for mastery.</i></p>	<p>Updating our Communication Tools is essential in business to stay relevant and competitive in the market place.</p> <p>Communication Methods Tools, Technology Marketing & Training Strategy</p> <p>Things Happen When You Show Up, Participate & Communicate</p>
Our Core Values / Principles <i>(Relational Intelligence)</i>	Our Training System <i>(Business Mindset)</i>	Our Communication Strategies <i>(Recommended Tools)</i>
<p>4 Step Success Process <i>(Teaches Communication Principles)</i></p> <p>Create Interest Qualify Interest Verify Interest Execute Next Step</p> <hr/> <p>Communication Philosophy</p> <p>Facts Tell Stories Sell People Propel <i>(Events)</i></p>	<p>TheFreedomRevolution.com <i>(A Picture of our System)</i></p> <p><i>Part 1: Our Products</i> <i>Part 2: Our Business Model</i> <i>Part 3: Get Started</i></p> <hr/> <p><i>We Support Team Members with our "On the Job Training" System</i></p> <p>We Guide to the Tools We Model the Next Steps We Develop Skills as Needed</p>	<p>Team Connections <i>(Team Training Strategy)</i></p> <p>Mon Team Call – Everyone</p> <p>Focused Team Calls:</p> <p>1. QSC & above w/goals (PBQ/SC) <i>Core Concepts, Cust/Partner Journey Monthly Rhythm, Events. DMO, 5-1</i></p> <p>2. SC & above w/goals(Cust/Partner Journey, KPI's, duplicate KPI basics)</p> <p>3. NMD Call: Leadership Support</p>
3 Success Habits <i>(To Design Your Entire Life)</i>	JuicePlus.com / MyJP.com <i>(Our Personal Product/Business Websites)</i>	Face Book Groups <i>(Relationship Building Tool)</i>
<p>Plan it Do it Get Better at it</p> <p>Stay Connected Team Work ~ Dream Work</p>	<p>Corporate Customer & Team Data Corporate Communication Center Corporate Resource Center</p> <p>Stay the Course Duplicate the System</p>	<p>Prospect, Customer, Team Care Belief & Community Building Leadership Modeling & Team Work</p> <p>Voxer Chats & Groups <i>(Team Support Tool)</i></p>
C.A.L.M. Confident Leadership	Our 3 Success Pillars <i>(To Grow and Develop our Skills)</i>	Live & Online Events <i>(Showcase our JP Experience)</i>
<p>C. Communicate A. Affirm L. Love – Lead Listen – Learn M. Have a Mentor – Be a Mentor</p> <hr/> <p>Our Core Values</p> <p>Relationships ~ Are Everything! Things happen ~ When You Show up Stay Connected ~ Stay the Course Engage, Disengage, Repeat</p>	<p>• Mindset: <i>Personal Development</i> • Skillset: <i>Professional Development</i> • Heartset: <i>Relational Development</i></p> <hr/> <p><i>"For things to get better... We need to get better" ... Jim Rohn</i></p> <p>Engage, Disengage, Repeat</p>	<p><i>3-way Calls – In Person – Group The energy & excitement of Events and 3rd Party Validation</i></p> <hr/> <p>Internal & External Marketing <i>(Mass Communication Tools)</i></p> <p><i>Branding, FB, YouTube, Twitter, E-mail, Snapchat, Linkedin etc.</i></p>