

# Simple Invitation Verbiage

## VERBIAGE TO INTRODUCE JUICE PLUS+

"I have no idea if this is something you would be interested in or not, but I would love to share with you something that is helping our family. We found an easy way to flood our body with fruits and vegetables everyday and we are loving it!" SHARE YOUR STORY

## SHARE EDUCATION

"I absolutely loved a video that helped me learn about the power of fruits and vegetables! Can I share it with you?" or "I'm having a get together at my house this Thursday. Can you join me to learn more?"

## SET A FOLLOW-UP APPOINTMENT

"The video is only 5 minutes, will you have 5 minutes to watch it in the next day or so?"

"Great! I'll call you tomorrow. I can't wait to see what you think! Is 6pm or 8pm better for you?"

"What is the best number to reach you?"

# Simple Follow Up Verbiage

## FOLLOW-UP

### FOLLOW-UP AFTER SENDING A VIDEO OR INVITING TO AN EVENT

#### Ask 3 Questions:

1. What did you like best about the video? Or the event with \_\_\_\_\_ (speaker's name)?
2. Does Juice Plus+ make sense to you? What questions do you have for me?
3. Adding Juice Plus+ was the best decision I ever made. Would you like to get started?

#### There are 3 options for getting started, may I share them with you?

1. You can just be my customer and that's great! Let me know what you want to start with and I'll create a cart for you and send it along.
2. You can be a Healthy Starts for Families customer and sponsor a child in your life to get the fruits and vegetables free for up to four years, or
3. You can partner with the company for \$52/year. You would be your own Preferred Customer and be paid on your order. This is the best option if you would like to help at least 2 other people eat Juice Plus+ too. You would be giving the people in your life a gift by sharing Juice Plus+ with them! The company will also pay you on those orders AND they will send you a \$ 50 thank you check for sharing Juice Plus with 2 other people. Moving forward you'll get your Juice Plus+ at the best price forever.

#### Which makes the most sense to you?



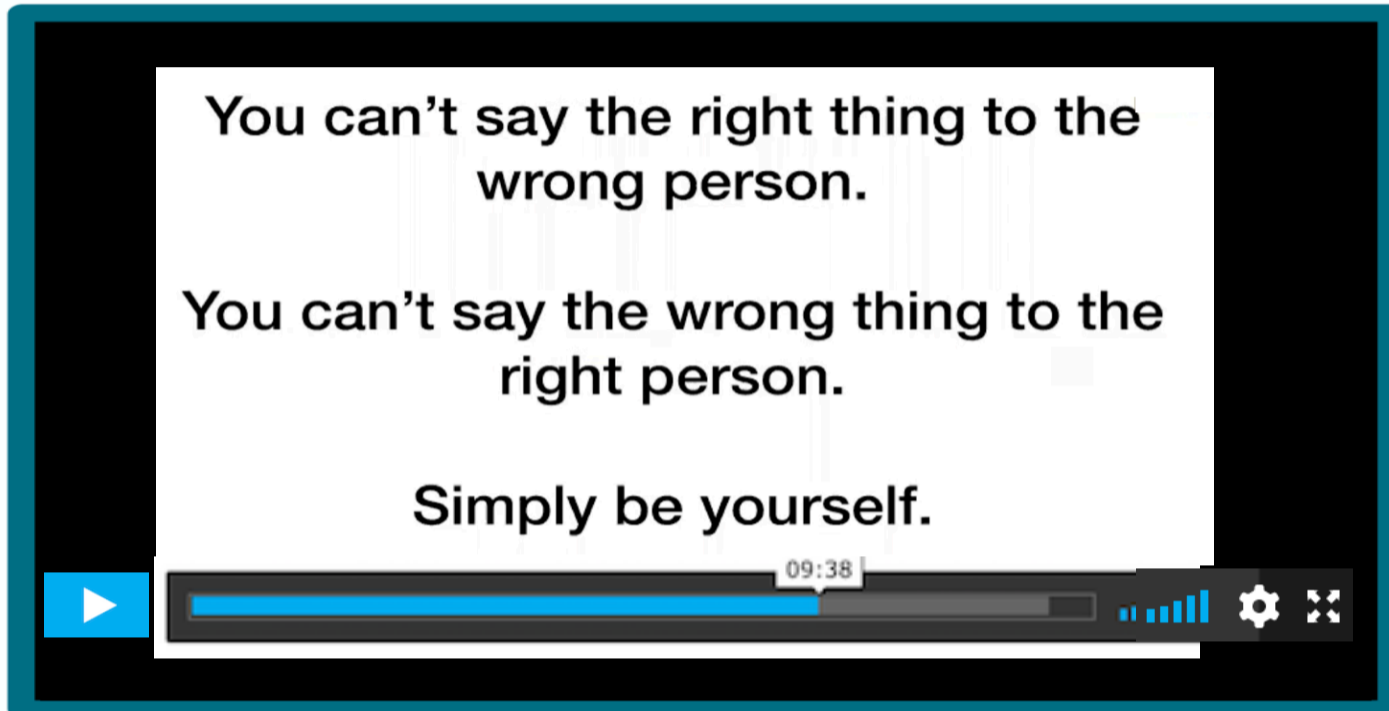
## *Get Started Simply Verbiage*

*by Lisa Radesi*

*(Click for Video)*

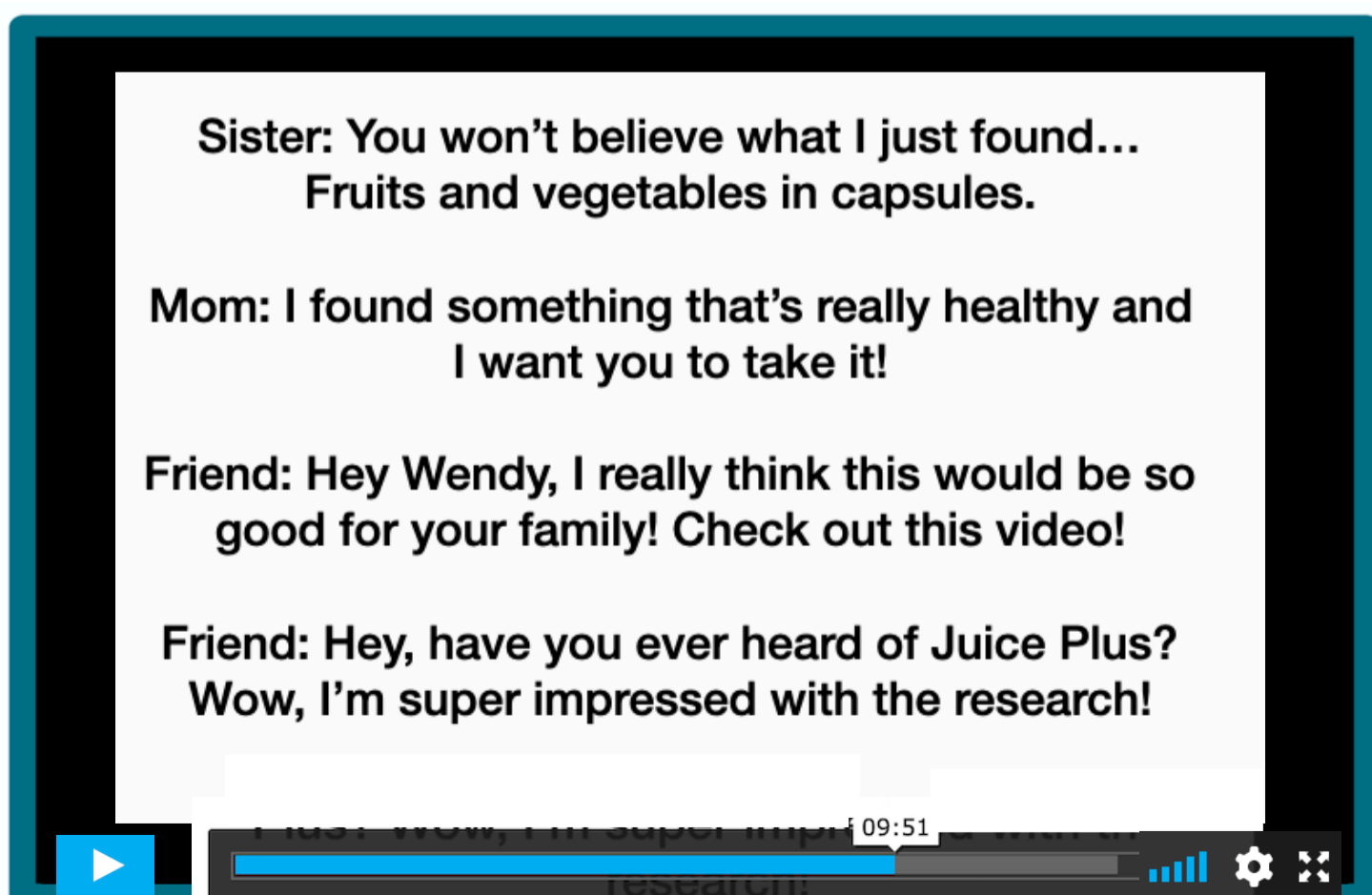
### *Our Philosophy: “Be Yourself”*

*(9:38 min - 9:50 min on Video)*



### *Verbiage to Initiate Conversations about Juice Plus+*

*(9:51 min - 10:51 min on Video)*





## ***Give People Options to Start JP+***

***(10:52 min - 11:35 min on Video)***

***(Click for Video)***

**“You have options!**

**Be a customer.**

**Also, sign up a child to get it for free.**

**Share with a few people and get paid for it.**  
**That’s what I did!**

**If you want, you can even \$500/month**  
**or more from home!”**

10:52

## ***Invite Your Favorite People to Join You***

***(11:36 min - 12:48 min on Video)***

**Sister: Hey, will all those family orders. You could be a partner and get paid on them. When you tell others you’ll get paid on that too!**

**Friend: Oh my gosh, I love what I’m doing! I am helping people and having a blast!**  
**You could do this too! :)**

**Friend: I don’t know what I’m doing yet, but it sure is fun! Come join me!**

**Friend: Hey, you might want to do what I did and share with a few other people too! I’m helping others and earning money from home!**

11:36