

# THE EASY EIGHT

Rules of the Business

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Easy Eight Video](#)

1

Don't make any product claims involving diseases or medical conditions.

2

Don't portray Juice Plus+® products as weight loss products.

3

Don't make income claims.

4

Don't share the Juice Plus+® product claims of others second-hand.

5

You can't use paid advertising to promote Juice Plus+® products or the Juice Plus+® business.

6

You are not permitted to use our Juice Plus+® and Tower Garden® brand names in the names of social media profiles or social media groups.

7

You can't create your own Juice Plus+® promotional resources.

8

Do not participate in media interviews or respond to media inquiries.