



FAST TRACK TO SALES COORDINATOR

BUILD YOUR BUSINESS. EARN BONUSES.



Commission %	0%	6%	14%	22%
Commission \$	\$0	\$10	\$24	\$37
Retail Profit	\$39	\$39	\$39	\$39
Total	\$39	\$49	\$63	\$76

Why are you starting a JP+ Virtual Franchise?

1. What is it that you want this business to do for you? _____

2. Why do you want this? _____

3. What are you willing to do to get it? _____

WHY people choose a JP+ Virtual Franchise

by Kathrine Lee

1. Is this decision financial?

Do you want to bridge the gap with your general finances?

Do you want to bridge the gap with just paying for your own Juice Plus⁺?

Or do you want to leverage your income and/or have multiple streams of income with a network marketing company?

2. Is this for fulfillment?

Do you want to be part of a cause?

Do you want to leave a legacy by making a difference?

Do you want a business of your own?

Do you want to add purpose to life (maybe to offset a tragedy)?

3. Is this for fun?

Do you want to be around a community of positive people who are being proactive about their health and finances?

Do you want to leverage your income so you can have more fun?

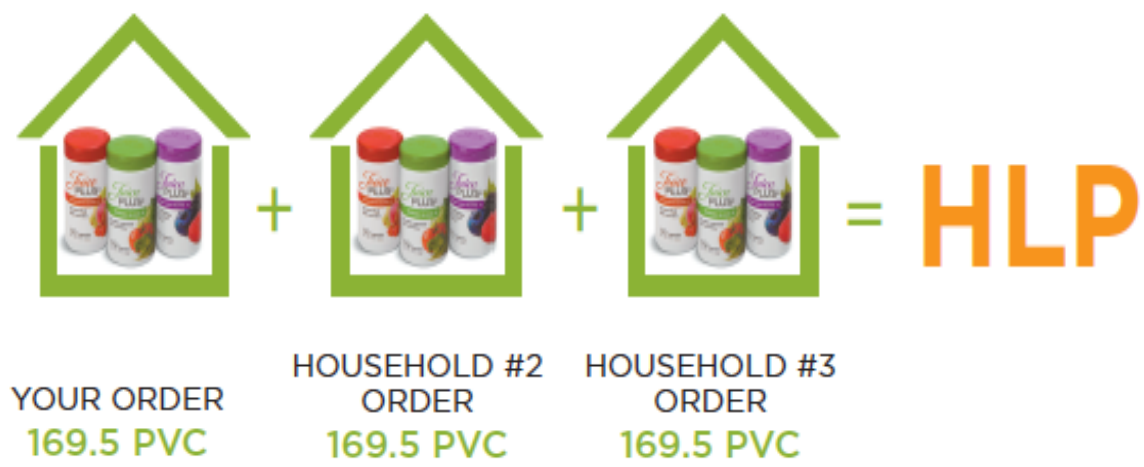
Do you want to have extra spending money to travel more?



HEALTHY LIVING PLAN

Accumulate 500 Purchase Volume Credit points (PVC)* in 30 days by sharing Juice Plus+ with at least 2 other households outside of your own. Submit your \$50 application fee and place your orders.

EXAMPLE



YOU EARN

- + Promotion to DD
- + 6% Commission on future orders
- + \$100 Bonus
- + Retail Sales Profit (RSP)

Children’s Health Study

Ask your sponsor for details of how the Children’s Health Study Program works; how it is funded and how you can participate in providing Juice Plus+ to children free so all they pay is the cost of shipping.

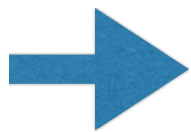
FIRST MONTH INCOME based on achieving your HLP with 3 Trio** orders	
Trio 1 RSP	\$39
Trio 2 RSP	\$39
Trio 3 RSP	\$39
HLP BONUS	+ \$100
TOTAL INCOME	\$217

* Refer to your Profit and incentive Guide for PVC point values ** Orchard, Garden and Vineyard Blends

List your family orders and your other households

Date of First Order: _____

Name	Products	PVC
1. _____		
2. _____		
3. _____		
4. _____		
5. _____		



GETTING ORGANIZED

GET STARTED

1. Submit representative application and receive email from the Juice Plus+ Company.
2. Log into your JuicePlusVirtualOffice.com and bookmark site.
 - Click on Personal File and set up your personal websites.
 - Click on Submit Customer Order and place first order.
3. Get familiar with your personal JuicePlus.com website
4. Browse JuicePlusPromotions.com (free shipping on first order)
5. What are your expectations from this business? What is it you want? _____

GET CONNECTED

1. VOXER is the primary communication tool to connect with your team.
2. Team Facebook group: _____
3. Customer Facebook group: _____
4. Meet your National Marketing Director: _____
5. Add these contacts: Customer Support 1-800-347-6350 customercare@juiceplus.com
Distributor Support 1-901-850-3000 press "3" support@juiceplus.com

GET MOVING

1. Attend the Next Events.
 - Local Events: _____
 - JP+ Conference: _____
2. Start using VOXER to communicate with your mentors.
3. Complete your HLP in 72 hours.
4. *Post on Social Media - click to see ideas
5. Plan 2 Events of your own on Zoom, FB or in person.
 - _____
 - _____

 **HEALTHY LIVING PLAN**

 +  + 

YOUR ORDER	HOUSEHOLD #2 ORDER	HOUSEHOLD #3 ORDER
169.5 PVC	169.5 PVC	169.5 PVC
1. _____		
2. _____		
3. _____		
4. _____		
5. _____		

MISSION DRIVEN MODEL

THE PROCESS >>>



Check out the Mission Driven Model section of the Virtual Office for official requirements, tools and resources!

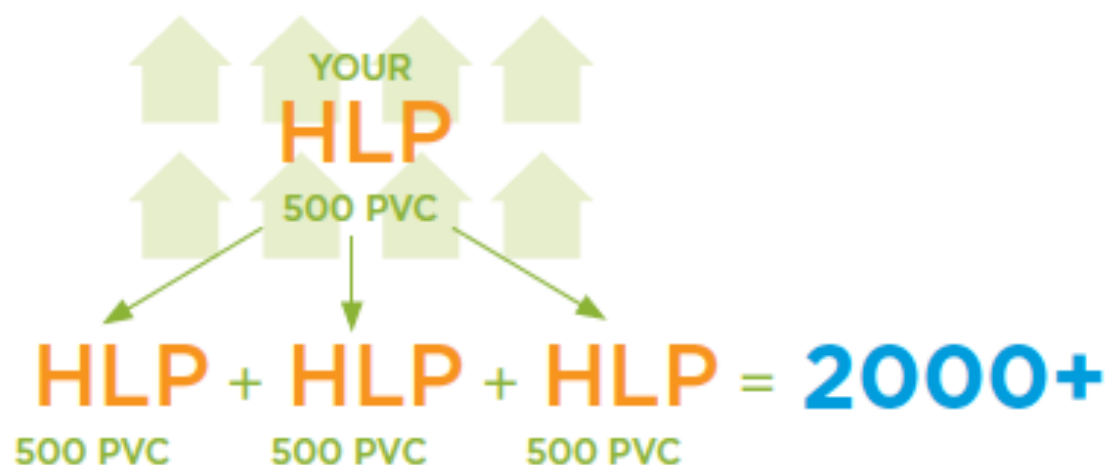


2000 PLUS+

Accumulate 2000 PVC points in 60 days by:

- Sharing Juice Plus+ with 8 total households (counting the 3 from HLP) Including 1 Representative who has at least 1 order.
- OR-
- Your 500 HLP points plus 1500 PVC points from your Representatives

**EXAMPLE BASED ON
12 TRIO ORDERS:**



YOU EARN

- + Promotion to VF
- + 14% Commission on future orders
- + \$250 Bonus
- + Conference Ticket (\$150 value)
- + Retail Sales Profit

Continue to Track your orders and households to 2000+

Date of First Order: _____

	Name	Products	PVC
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____
11.	_____	_____	_____
12.	_____	_____	_____

Next Step after 2000+...



QUALIFY YOUR BUSINESS

Once you achieve your 2000 + you have the opportunity to qualify your business. The best way to think of this is to build a solid customer base.

Build a qualified business by accumulating 24 Trio orders or a minimum of 1,000 PVC each month.

As you grow your personal customer base your income grows. The following example compares the monthly income of a Virtual Franchisee with a customer base of 24 Trio customers to 40 Trio customers.

Your earnings as a Virtual Franchisee on your Customer Qualified Business

Customer Qualified Business

# Trios	PVC	Monthly
24	1,017	\$376
40	1,695	\$627

Continue to add customers and team members

STAY ON TRACK

- + Know your “WHY”
- + Build a strong foundation of customers
- + Share your journey with others

Serving approximately 40 households contributes to a healthy and qualified business.

Another benefit of qualifying your business is that you earn an extra 5% Performance Bonus on your team members.

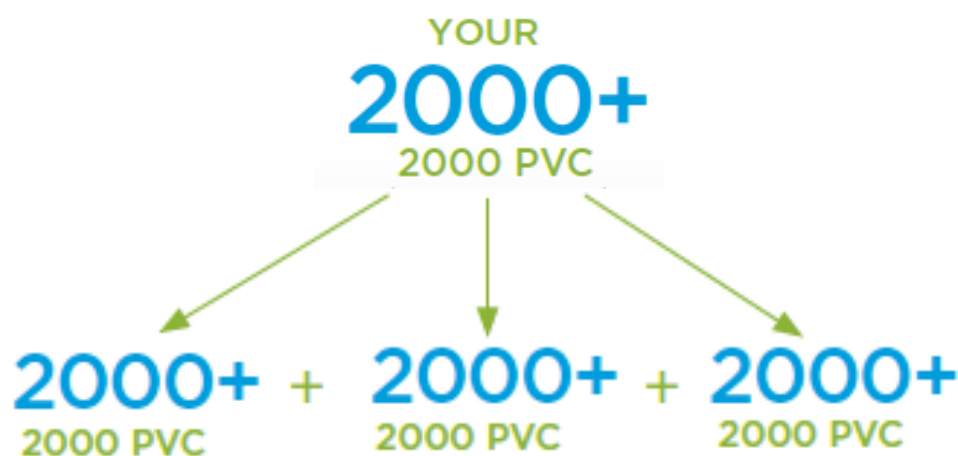


FAST TRACK TO SALES COORDINATOR

Accumulate 8,000 PVC points in 6 months.

Build your team with 2 VF's + 1 DD and qualify your business.

EXAMPLE



YOU EARN

- + Promotion to SC
- + 22% Commission on future orders
- + \$500 Bonus
- + Another Conference Ticket
- + Business Partner Program
- + Retail Sales Profit

YOUR 6 MONTH BONUS OPPORTUNITY

FAST TRACK BONUS EARNINGS:

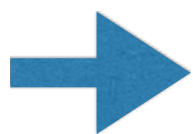
Your Healthy Living Plan	\$100
Your 2000+	\$250
Your Fast Track to SC	\$500
Help 3 Representatives earn 2000 PLUS+	\$750
2 conference tickets	+\$300
BONUS TOTAL	\$1900

(Plus Retail Sales Profit & Commissions)

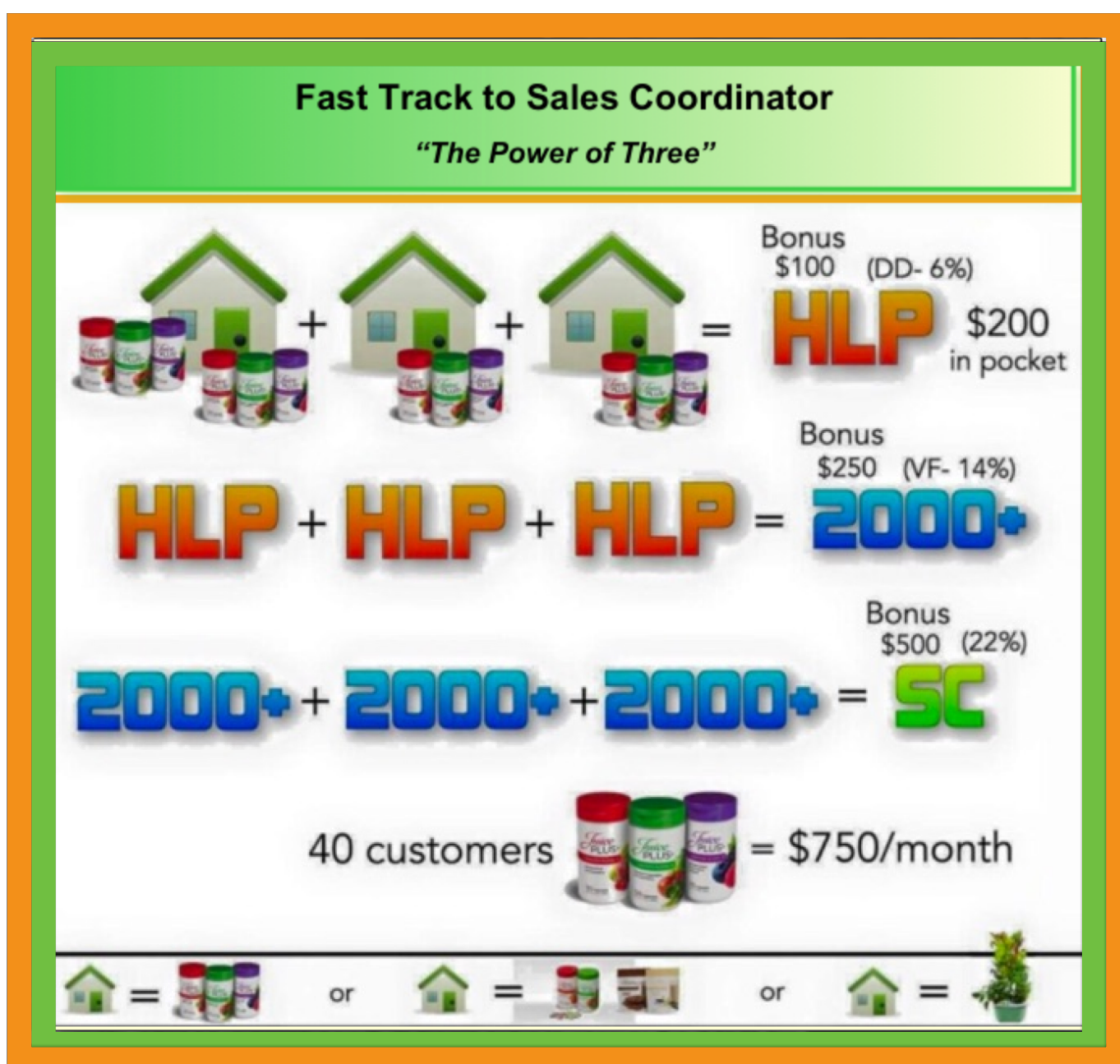
Your earnings increase as a Sales Coordinator on your

Customer Qualified Business

# Trios	PVC	Monthly
24	1,017	\$458
40	1,695	\$763



FAST TRACK OVERVIEW



MONTHLY SUCCESS FORMULA

Royal Crown Monthly Goal!

5 New Customers (**Trio*)

1 New Team Member who finishes their 6%-HLP!

1 New Team Member who finishes their 14%-2000+!

**VF earns an extra \$542 by achieving this!*

**SC earns an extra \$598 by achieving this!*